

**Play your own idea:** If you have an idea for a venture, whether it is a company, a festival, a product, a party or your own wedding. The Startup Game helps you to get input on your idea.

- 1. Make sure you end up with ten cards on the table.*
- 2. Choose more or less cards from the six stages according to what your company needs.*
- 3. Pick one to five cards from each stage.*

Define					
Discover					
Design					
Develop					
Deliver					
Drive					