

GAMEPLAY



Setting up

- 1.** As a group select one company.
- 2.** Take 10 cards in accordance with the selected company.
- 3.** Plot the cards, start with Define, then Discover etc.

Play: Pitch it and win it



- 4.** Player One picks the first Define toolcard and reads the question out loud.
- 5.** The other players take turn, pitching their answer to the question.
- 6.** Player One decides who made the best pitch and therefore wins the toolcard.
- 7.** Player Two turns the next card from the left. Return to step 4 until there are no cards left.

Game end

When all toolcards are played the game ends. The player with the most toolcards wins. In case of a draw, an extra toolcard can be played to decide a winner.